

# Seymour History Bulletin



A publication of the Seymour Community Historical Society – Fall and Winter 2019  
Dedicated to Preserving Seymour Area History Bill Collar, Editor - **833-6064**

**Web site: [www.seymourhistory.org](http://www.seymourhistory.org)**

**Museum Phone: (920) 833-9835**

**If museum closed: (920) 833-6064**

**Summer hours: 1:00 – 4:00 WTFSS**

**Fall and winter: 1:00 – 4:00 Sunday**

**Closed: January, February and March**

## Board of Directors

Bob Bock

Kurt Boettcher

Bill Collar

Gail Dean

Janice Eick

Mike Keyzers

Sue Keyzers

John Koenigs

Lynn Koenigs

Karen Kuske

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## A Message from the Board of Directors

The purpose of our newsletter is to keep our members informed of exhibits, activities and progress at the museum and the vital role the historical society fills in the community. Our members are our most valuable asset. We cannot play a viable role without your support. Please use the form at the end of this publication to make a donation to the society this holiday season.

## Christmas Open House and Kids' Christmas December 7th



***Santa and Mrs. Claus will be present from 10:00 to noon to greet the children and pass out toys.***

Families are invited to the museum between 10:00 and noon on Saturday, December 7th for the Christmas open house. This year's theme is a "***A North Pole Christmas.***" Janice Eick and her sisters Jean and Joan, have done an outstanding job decorating the museum for Christmas.

The second floor has been turned into a North Pole setting with numerous decorated trees and winter scenes. Mr. and Mrs. Santa Claus will be on hand to greet visitors and distribute holiday cheer. ***The first 100 children will receive a free gift courtesy of a generous donor.*** Consistent with the North Pole theme, children have the opportunity to

play with the Santa train, examine vintage toys and take home holiday crafts. Hot chocolate and Christmas cookies add to the holiday cheer. This is an excellent opportunity to treat the children or grandchildren and tour the festive museum.

## Volunteers Make it Happen

Please note that even though you may have received previous newsletters via the Internet, this printed copy includes an envelope suitable for returning a donation to help the society meet our financial obligations. The philosophy of the Board of Directors is to have a vibrant organization with numerous activities and changing exhibits. All museum workers are volunteers and 100% of your gift is used at the local level. We appreciate your assistance. All donations should be sent to PO Box 237, Seymour, WI 54165.

## Highlights of the Annual Meeting



***An animated Bill Jartz describing the coordination necessary for the fly over at Lambeau Field.***

Bill Jartz, WBAY news anchor and the voice of Lambeau Field, gave an outstanding presentation at the annual meeting of the Seymour Community Historical Society. The Clintonville native covered a lot of territory ranging from his high school sports competition against the Seymour Indians to the challenges of being the public address announcer at Lambeau Field.

"My first start at tight end as a sophomore in high school was against Seymour. Our scouting report indicated Seymour had a real tough linebacker named Randy Reed. In the huddle they called my number, a short pass to the tight end. I thought 'oh no' and sure enough I caught it and he really lit me up. That is my first memory of being in Seymour.

I threw the shot put in track and when we came to Seymour the best I could hope for was third place. I had to go against Jeff Braun and Tony Koeppel. Those guys were like cannons, they could throw it farther standing than I could with a full throw. Then they had the fat man's

relay where all the weight men would run a 300 yard shuttle. Look here I still have my third place ribbon from the Seymour relays!" After a humorous description of his high school athletic career, Jartz related his early experiences at WBAY working with Seymour native Joe Schmit. Since his name was also Schmidt he was asked to take his mother's name Jartz. His colorful narration of his mother's concern about him being thought of as an illegitimate child left the audience in stitches.

In 1998 Jartz moved from sports director to news anchor. He emphasized that too often much of the news is negative so he likes to include at least one positive human interest story. He gave credit to his coworkers saying "they are great people to work with." Throughout the program Jartz's self deprecating humor and dynamic style captivated the audience. Being fortunate to cover the Packers during some very successful years, Jartz was



***Jartz as "The voice of Lambeau Field."***

thrilled when in 2005 team management asked him to be the "Voice of Lambeau Field" He described how prior to the game he leans into the microphone and delivers Lambeau's signature verbal charge: "Ladies and gentlemen, please welcome your 13-time world champion Green Bay Packers! The hair on the back of my neck stands up. To this day, I get excited," Jartz said. "I start getting kind of jittery and jumpy,

because I know it's so exciting and it's so exhilarating. The place is rockin' at that point."

Of particular interest was his description of the coordination necessary between the singing of the national anthem and the fly over. He also related the challenge in pronouncing all the names correctly. "Now days many of the first names are even difficult to pronounce. So I always prepare a cheat sheet in advance."

Overall, it was a delightful hour that Jartz

shared with the historical society audience. He is an entertaining and polished speaker. His program was enjoyed by all. Following the presentation the audience was treated to coffee and dessert by the board members,

In the business portion of the meeting. The membership approved the 2019 budget and re-elected three board members Karen Kuske, John Koenigs and Bill Collar.

## Model A's in Seymour



***The Nickle A Model A Club of DePere held their June meeting at the Seymour Museum.***

Cindy Ellenbecker of the Nickle A Model A Club in DePere heard good things about the Seymour Community Museum and requested to have their June meeting in Seymour. On June 23rd twenty Ford Model A's were parked along Depot Street. It was a great opportunity for people to visit the museum and view the vintage automobiles.

Ron Farley, a director of the club, provided the historical society with a brief description of the automobile. "The Ford Model A was the second successful vehicle model for the Ford Motor Company, after its predecessor, the Model T. First produced on October 20, 1927, but not introduced until December 2, it replaced the venerable Model T, which had been produced for 18 years. This new Model A (a previous



***Ed and Dee Scheffel of Greenville with their "squad car."***

model had used the name in 1903–04) was designated a 1928 model and was available in four standard colors.

The Model A came in a wide variety of styles and most of the them were parked on



***Visitors from the Good Shepherd Home enjoyed the vintage autos.***

Depot Street. including a Coupe (Standard and

Deluxe), Business Coupe, Sport Coupe, Roadster Coupe, Convertible Cabriolet, Convertible Sedan, Phaeton, Tudor Sedan (Standard and Deluxe), Town Car, Victoria, Town Sedan, Station Wagon, Taxicab, Truck, and Commercial.

After lunch and meeting in the upstairs room of the museum, members of the club gathered

around their vintage autos and met with local people who enjoyed the display. Area residents of all ages were represented including a group from the Good Shepherd Assisted Living Facility.

## Burger Fest 2019

Visitors to Burger Fest enjoyed warm weather, great music, the world's largest hamburger parade and a variety of activities for kids. During the festival the museum was open from noon until 4:30. The modern, air-conditioned facility offered a welcome break from the heat and provided an opportunity to learn more about Seymour and the history of the hamburger.



***Kids of all ages are entertained by the "Picture Yourself as Hamburger Charlie" exhibit.***

"Picture Yourself as Hamburger Charlie" continues to be one of the most popular burger related exhibits in the museum. A collection of items once owned by Charlie and numerous pictures and articles attest to the fact that Seymour is the "Original Home of the Hamburger" Often out of town visitors return to the museum at a later date and bring friends.

During Burger Fest the upstairs of the museum is decorated with many of the items

from the collection of Jeffery Tennyson. Visitors also enjoy a ten minute video of Larry the Cable Guy when he came to Seymour to investigate the origin of the hamburger. The museum gift shop is a busy place as people from all over the Midwest purchase souvenirs to prove they were in the "Home of the



***During Burger Fest the upstairs of the museum portrays the history of the hamburger***

Hamburger."

During the festival twelve volunteers staff the museum and adjacent 1930s general store. The store offers a walk back in time and shows what life was like in Seymour during the depression years. The former Miller-Piehl office building contains many everyday items donated by area residents. In addition it features a millinery store, banking area and a harness shop. The emphasis is on agriculture items, since Seymour has a rich agrarian history.

## Summer Entertainment with Music in the Park

The summer Music in the Park program concluded on Wednesday evening, August 28, in Rock Ledge Park with Chad Przybylski's Polka Rhythms and an audience estimated at over 400. The color guard from Kraft-Krause-Mueller Post 106, presented the colors in honor of veterans and the city of Seymour provided fireworks to cap off another successful summer.

It was a great summer as over 2,700 people enjoyed eleven concerts in the park. Members of the historical society extend a sincere "Thank you" to Seymour area merchants who make the music possible and provide raffle prizes. It takes many volunteers to organize and produce the summer long program. Special thanks go to John and Lynn Koenigs who line up all the bands and provide a variety of music. We also appreciate Gary and Mary Lou Melchert for donating the soda and water and Susan Manzke for passing out the free raffle tickets. Diana Malcheski did an outstanding job heading up the 50-50 ticket sales. Mike Keyzers as M.C. kept the programs organized and the rest of the board of directors handled concessions and other tasks.

The following people and merchants sponsored the music program. Be sure to thank them when you patronize their business.

- |                                |                                |                                 |
|--------------------------------|--------------------------------|---------------------------------|
| ✓ Al's Farm Toys               | ✓ Good Shepherd Services       | ✓ Northeastern Roofing          |
| ✓ Bank First - Seymour         | ✓ Home of the Hamburger        | ✓ North Country Homes - Bonduel |
| ✓ BMO Harris Bank              | ✓ Hotel Seymour/Jackson Point  | ✓ Orion Labels, LLC             |
| ✓ Community First Credit Union | ✓ Isaar Trailriders Snowmobile | ✓ Performance Corporation       |
| ✓ Dairy Queen Grill and Chill  | ✓ J J's Auto Clinic            | ✓ Prevea Health                 |
| ✓ Diedrick's Heating and Air   | ✓ June Raether - Seymour       | ✓ Ralph's Hardwood Floors       |
| ✓ Don's Quality Market         | ✓ Krabbe's Kountry Klub        | ✓ Scott Marcks Trucking         |
| ✓ Edward Jones                 | ✓ Melissa Hanson - Massage     | ✓ Seymour Chiropractic          |
| ✓ Family Insurance Center      | ✓ Menn Law Firm, Ltd           | ✓ Sha-Bock Farm Bed & Breakfast |
| ✓ Friends of the Library       | ✓ Muehl-Boettcher, Inc.        | ✓ T & T Storage                 |
| ✓ Garrow Oil and Propane       | ✓ New York Life - Ken Bakula   | ✓ Truman, Haase, Zahn Insurance |
| ✓ General Dentistry            | ✓ Nicolet Bank                 | ✓ Witt Family Ford              |



**American Legion Post 106 presented the colors for the final concert at Rock Ledge Park.**



**The country band "Thunder Country" was a big hit at Music in the Park.**

## **The Art Show Featuring the Cross Stitch of Kim Klarner and the Woodwork of Vernon Kemp Attracted a Record Crowd**

A record gathering of about 200 people attended the opening night of the display of Kim Klarner and Vernon Kemp's art work. Museum guests marveled at the intricate cross stitch creations of Klarner's. Focusing on nature, the colorful birds and animals caused many people to remark that the images appeared to be photographs. Only upon close investigation could a person appreciate the patience and persistence necessary to complete the beautiful portrayals. The professionally matted and framed works were admired by all present.

Vernon Kemp is a man with many skills. The craftsman who enjoys fishing, hunting and time in the woods is also an accomplished taxidermist. For this event he had a wide variety of his woodwork on display.

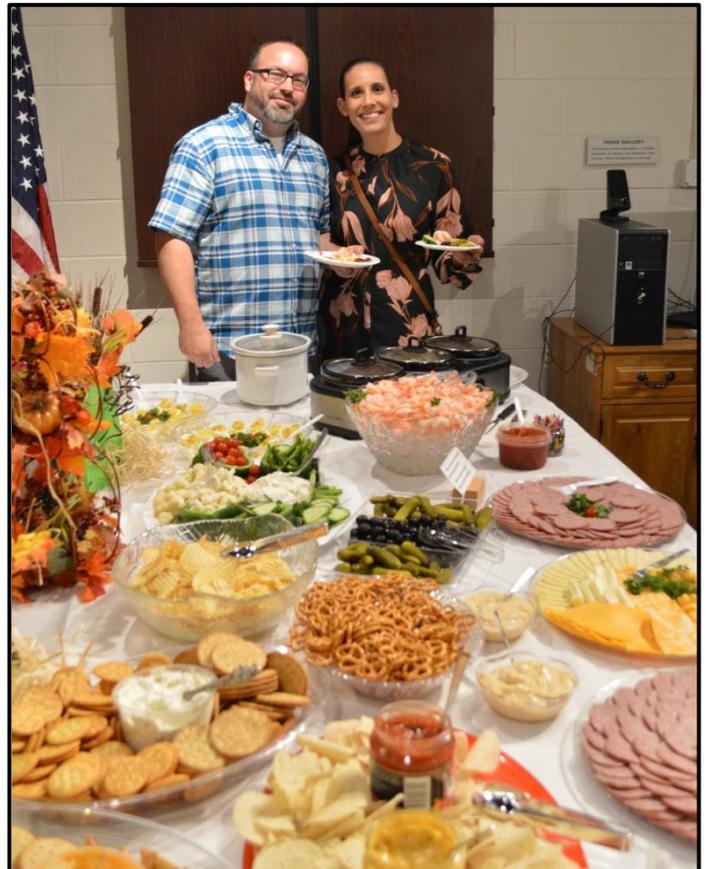
Kemp's specialty is tables. Several that were inlaid with different types of wood drew a great deal of praise. His canes and lamps are unique and everyone enjoyed the unusual carvings and fun items.



***Joe and Kim Klarner with Vern and Mary Kemp.***



***A sample of the artistic creations on display.***



***The annual museum art show is a great opportunity to view the works of Seymour area artists while conversing with friends and enjoying snacks and wine courtesy of Don's Quality Market. Historical society secretary Janice Eick is responsible for the table arrangements and food display.***

## Fourth Graders Tour the Museum

This fall five classes of fourth graders from Rock Ledge School took guided tours of the Seymour Community Museum. After a brief orientation emphasizing the changes that have taken place during the last 100 years on Depot Street, the classes were divided into two groups of 10 to 12 for the tour.

Students learned what life was like prior to electricity and many modern conveniences. They viewed a program about the early years and through a video met Horatio Seymour, the namesake of



### Miss Goeben's 4th grade

the city. When viewing the military exhibit, the students learned how residents of Seymour and the surrounding area responded to defend our freedom from the Civil War years to present times. The vintage barber shop, beauty shop, doctor's office and dentist office provided students with an idea of what life was like in Seymour during the early years.

After the visit teacher Miss Samantha Goeben sent the following message to museum volunteers. "Thank you for letting us come tour the museum! They always enjoy it!" She asked the students what they liked most about the visit to the museum. A few samples are printed below.

*"I liked seeing the old movie chairs. It was cool seeing that the hats go under their chair. I also liked seeing the old juke box and that it actually played music even if it was over 60 years old. The thing I liked the most was seeing what Seymour used to look like 100 years ago!" Aryah K*

*"I liked all the old antiques and all the cameras that was cool. I also saw some old dolls, toys, and I liked the teeny tiny women's shoes. I liked the mannequin wedding and living room." Lilah M.*

*"I think the museum was the most interesting thing I've seen in a while. I liked the typewriter because it's the same setup as a keyboard but it's ink. I wish I could have one. I also like that hamburger video game. It's a fun challenge." Nolan B.*

*"I enjoyed seeing the very old movie theater chairs because I thought that was cool. Plus when I went home I told my parents and they didn't know that. I also liked seeing the old barber shops and kitchens." Libberty T.*

# The Memory Forest

Christmas is only six weeks away and the Seymour Community Historical Society is accepting sponsors to purchase trees in the memory forest that will brighten up Depot Street again this year. Anyone who desires to purchase a tree should contact Janice Eick at Northeastern Roofing (833-6184). The trees are a minimum of \$50.00. Please decorate your tree as you wish. If you only want lights on the tree, that is fine. This is a great way to remember a loved one while donating to the historical society.



Forty trees are available this year. They will be sold on a first come, first served basis. Name plaques in front of the trees will identify the sponsors. The trees are lighted the entire month of December. Sponsors are responsible for decorating and removing decorations from the trees. Please have all decorations in place by December 1<sup>st</sup> and remove them after the holiday season.

## Seymour Newspaper History

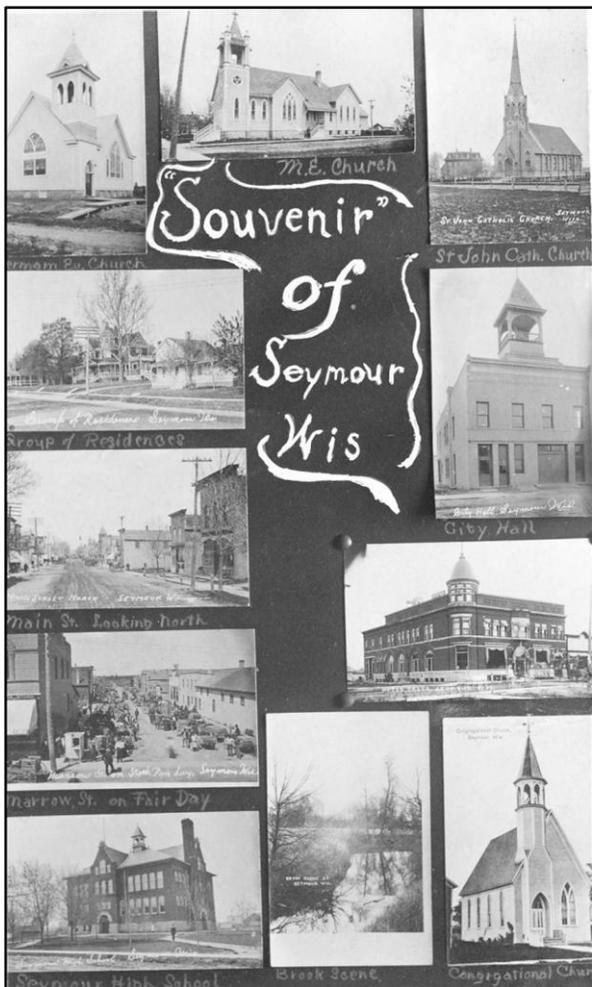
A number of years ago when there was a change in ownership of the *Seymour Times Press* the *Journal-Sentinel* decided to send all the bound volumes of the paper to be recycled. Ken Hodgen alerted members of the historical society that the papers had been shipped to Waupaca and were in a warehouse waiting to be shipped to the recycler. John Koenigs hooked up his trailer, picked up Bill Collar and they rescued the papers hours before they were to be gone forever. The papers from 1947 to 2010 have a new home in the museum storage room. These papers are available to the public and came in handy when *Seymour, Wisconsin: 150 Years of Memories* was published. Unfortunately, a fire at the newspaper office in 1947 destroyed the earlier papers. Microfilm copies of the paper from 1899 to 1906 are available from the Wisconsin State Historical Society. Selected issues from other years have been donated by area residents to the Seymour Community Historical Society.

Enjoy taking a trip back in history as the next several pages include copies from these papers. To guarantee authenticity they are printed in the original format.



*On June 20, 1907 an ad in the Seymour Press announced that new "Seymour Postal Scenes" were available at The Popular Drug Store operated by Lucius M. Le Mieux. These were penny post cards, a common way of communicating early in the 20th century. Many of the cards were reproduced in the sesquicentennial history book. The pictures usually represented scenes of Main Street, the school, churches, the fair, auditorium or city hall.*





**FOR WOMEN ONLY**

On Sunday afternoon at 2:30 o'clock at the Auditorium, Seymour, DR. KRAUSS will speak to women only. The subject:

**"THE WHITE LIFE"**

All women are invited and young girls of 16 years of age or over will be admitted

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**Musical Program at 2 o'clock.**

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*A Collection will be taken to defray expenses.*

**Notice to Parents 1926  
 of School Children**

The action of the School Board at its regular meeting on Sept. 30th., is called to your attention and parents are asked to cooperate with the board in these matters. The following rules were adopted and will be strictly enforced:

Students are forbidden to attend public dances or roadhouses during the school year and will be expelled from school if caught attending these places unless with their parents or guardian.

Students are forbidden to use tobacco or liquor during the school year and the penalty for so doing is the same as the first ruling.

# BOYDEN'S

New Suits for School  
Boys. 1927



The Largest and  
Best Line we  
ever had to pick  
from.

All colors and sizes,  
and prices as low as

**\$2.75**

Boys come in and  
try them on, they're  
what you want.

## V. D. BOYDEN

Opposite City Hall, Seymour.

# FIREMEN'S DANCE ON OCTOBER 28

1927

Bigger and better than ever, is the determination of the local Fire Department in putting on their 17th annual Ball at the auditorium. Al. Skolien and his "Wisconsin Ramblers" Wisconsin's most versatile orchestra will play. Eight men doubling on fifteen instruments. The orchestra comes direct from the Wisconsin Roof Gardens at Milwaukee, and a treat is assured all who attend.

Many entertainment features are being added to the dance program this year. Beautiful colored indirect lighting will be installed for the evening.

# Bathing Suits

A large assortment for men, women and children has just arrived. We have sizes to fit all members of the family. 1928

### CHILDREN'S

Sizes 20 to 34 in navy blue and orange in fancy trim at 50c and 85c each.

### MEN'S

Sizes 36 to 46 inclusive. Cotton Suits—Navy blue with orange trim at 75c suit. Part wool in green heather at \$1.85 suit. Wool suits in a large assortment of styles and colors at \$3.75, \$4.25, \$4.50, \$5.25 and \$5.65.

### LADIES WOOL

Sizes 36-46 inclusive. Bathing Suits in several pretty color combinations at \$3.75, \$4.50, \$5.25 and \$7.25 Suit.

### BATHING CAPS EACH.

**50c**

### LADIES NEW SLEEVELESS SWEATERS

Something in the very latest and very attractive styles at \$3.75, \$4.85, \$5.25 and \$6.00 each.

*Sugar prices have been raising rapidly the past few days. We have some Sugar on hand that we can sell at a very attractive price.*

## F. W. HUTH

The Home of Good Merchandise

Opposite Post Office

Seymour, Wis.

# EXCURSION

1939

TO

**Chicago Cubs**

VS

**Cincinnati Reds**

DOUBLE HEADER

**Wrigley Field**

CHICAGO, ILL.

## SUNDAY, SEPT. 10TH

### \$5.75—ROUND TRIP TICKET

INCLUDES BOX SEAT FOR GAMES

TICKETS FOR SALE AT SEYMOUR PRESS OFFICE

TELEPHONE 47

# Green Bay Packers In Big Benefit Game Thursday

Seymour Press 1949

## Corporation Hopes To Pull Out of Red In Benefit Game

The Green Bay Packers, once a power house in the National Professional Football League this afternoon will hold an intra-squad game with the new Packers against the old, in an attempt to pull themselves out of financial trouble.

For two years Green Bay had a bad time, their worst in the history of the club, both in winning games,

suggestion of the followers of the team in an effort to ease the financial problem. Attendance has been way down, and only last Sunday a mere 5,400 people witnessed the game in Milwaukee.

Packer fans all over Wisconsin have rallied behind the team, and the Packer corporation, and today will give Green Bay a \$50,000 crowd to watch the intra-squad game. Tickets are still available and if you want to see the Packers fight it out, skip over to City stadium after

## Large Crowd Sees Packers Defeat Local Legion Cagers

### Farmers Supply Co. Holds Weed Control Meeting Here Today

**WILL MEET AT 8:00 P. M. IN ODDFELLOWS HALL**

Findley J. Shepherd and Everett L. Mc Bain of the Farmers Supply Company in Seymour are extending an invitation to all farmers to be at the Odd Fellows Hall in Seymour at 8 o'clock tonight for a meeting on 2,4-D Weed Control. There will be spectacular demonstrations of the most revolutionary piece of spraying equipment ever manufactured, which can be used with old sprayers as well as new. There will also be roundtable discussion with all questions answered. Plan to attend this meeting tonight.

With the amount of taxation, you

### FULL HOUSE SEE PACKERS CLOWN WAY TO VICTORY

The local American Legion basketball team playing before the largest crowd of the season dropped a slam bang, rough and tumble game to the Green Bay Packers here Saturday evening, 56 to 47.

Earl "Jug" Girard with 26 points led the Packers, who trailed 25-22 at the half but outscored the host team by big margins in both the third and final periods to gain the win. Claude Peotter, Seymour center, sank 29 points to lead both teams in scoring.

Sunday evening the local Legion cagers came back and turned back a strong Wausau team 58 to 57 with a basket by Hank Beyer in the last two seconds of play. Wausau started out fast and grabbed a 22 to 19 lead the first quarter. Wausau held a 36 to 33 lead at half time, Seymour then put on a rally and tied the score up at 48 all at the start of the last period. The

## Football Banquet Set for November 9

The annual Seymour High School football banquet will be held Wednesday evening, November 9, at the Seymour High School gymnasium.

A very interesting program is being planned for the evening with the possibility of Charles Brock of the Green Bay Packers, being guest speaker. Other entertainment is also being planned, and for the first time since the beginning of the football banquets, there will be a limited amount of tickets available to the general public.

Tickets are on sale at the Wurtzel Drug Store and from Ray Braun in Black Creek.

*After a 2-10 season in 1949 the Packers played an intra-squad game on Nov. 24 to raise \$50,000 and stay in business. Many Seymour residents attended. Packer players had side jobs and took speaking engagements to make ends meet.*

# The Great Seymour Flood of 1942

## CROPS DAMAGED IN HEAVY RAIN: TRAINS DERAILED

### Seymour Stores Report Costly Loss In Storm

(Appleton Post June 30, 1942)

Appleton got off easy in a rain and electrical storm that early Sunday morning struck with terrific force in communities west, north, east and southeast of this city.

Just what the total damage in this area would amount to is only a matter of speculation. It would include flattened peas and grain crops, derailment because of washouts of two freight trains, one of 15 cars and the other of 18, and spoilage of merchandise due to flooded basements, particularly in the city of Seymour where merchants and others estimated the total loss of \$70,000.00.

filled with water, but Seymour merchants sustained heavy losses. At the Muehl Furniture Company for example, the water ruined six



davenport, a considerable amount of wallpaper and many other furnishings in the basement. The Maas market, Jacquot Cheese Company, Miller-Piehl Lumber Company, Hauch's Dairy, and Farmer's Implement Company all reported heavy loss in the Seymour cloudburst. In some store buildings, water filled the basement up to the first floor.

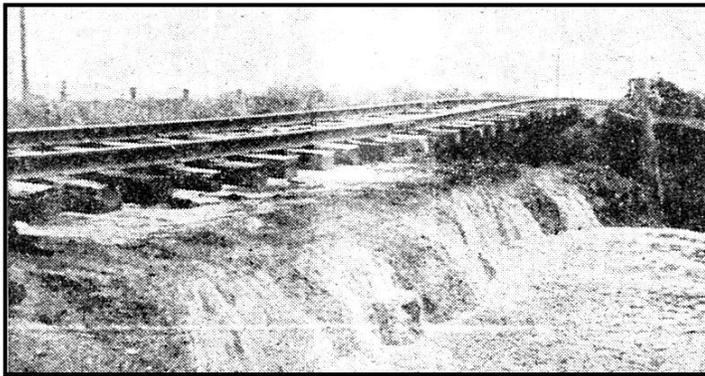
### Rail Washout

The Green Bay and Western Railroad was reported washed out three miles west of Oneida over a 100 foot stretch and near the Seymour Canning Company over a 30 foot stretch. The washouts were from three to four feet in depth. A bridge on a town road west of Seymour was destroyed.

### Seymour Suffers Heavy Damage

Heavy rains for the past month, and then a storm of cloudburst proportions early Sunday morning caused heavy damage as water swept into the city from every higher point around. The storm started shortly after one o'clock and by three o'clock had reached a flood stage but it was not until later that the high point was reached.

Water rushed in from every direction toward the down town section of the city and to the north residential section, and almost every place from the Standard Station north were



### Railroad Hard Hit

The Green Bay and Western railroad was particularly hard hit. A west bound freight struck a washout at 2 o'clock this morning two miles east of the village of Manawa. The engine and the first five cars got by, but 18 cars trailing were thrown off the track, 15 of them falling on their sides. Three of the cars were piled against one another. Road officials hoped to clear the tracks by this evening. No one was injured.

A washout of the Milwaukee road tracks near New Holstein caused the derailment of an engine and 15 freight cars and resulted in serious injuries to George Button engineer and Henry Bushey, fireman, both of Green Bay.

### Worst in Thirty Years

Seymour reported that the rain which fell Sunday morning resulted in the most severe flood conditions that city has experienced in at least 30 years. Not only were home basements

victims of the flood. Property was destroyed by flooding waters into basement and through the main floors of several stores. Combined losses are thought to have reached over \$75,000.00 (about \$1,180,000.00 in 2019 dollars). The proportion of the water can best be described by the fact that it covered the Depot platform, and flowed through the Babbitt Plumbing store and others in that section of town.

### **Depot Street Devastated**



***Depot Street was flooded with several feet of water.***

Probably the heaviest loss was at the Miller-Phiel Lumber Yard where water flowed through the warehouses containing finishing building materials and throughout the entire yard. The Pauly & Pauly Cheese Company received heavy losses on storage in the basement, and to their refrigeration system for the large storage plant. A loss of several thousand dollars worth of furniture, rugs and floor coverings was sustained by the Muehl Furniture Store. The Mc Cord Drug store had some loss of stock in the basement as did almost every place on the street. The Hotel Falck suffered loss of stock in their basement, as well as to four electric motors and refrigeration machinery. The Jacquot Cheese Co. also reported losses. Hauch's Dairy suffered a



***North Main Street in Seymour.***

heavy loss as the water swept into the basement, destroying stock and machinery. At the Kuene Mill Co. the water raised havoc as it rushed through the building.

### **Basements Flooded**

Many reported losses in their homes when the water filled their basements, damaging anything of value therein. Auxiliary pumps were placed into service on the sanitary sewer system to keep the water from backing into basements and by Sunday evening the water had gone down. But to add insult to injury, during the heavy electrical storm Sunday night, the power line to the disposal plant was hit by lightning burning out transformers, and putting the plant out of commission until Monday afternoon.

As a result many property owners awoke Monday to find their basements carrying a portion of the back-up of the sewer lines. Water was probably the deepest at a point just south of the fairgrounds when as late as Sunday afternoon, cars could barely manage to get through.

## **Unique Christmas Presents**

Are you looking for an unusual Christmas gift for someone with a connection to the Seymour area? Stop at the museum any Sunday afternoon between 1:00 and 4:00 PM and visit the gift shop. A few of the gifts available include post cards, hamburger jewelry, shirts and caps, pens, flashlights and Hamburger Charlie items. The sesquicentennial book ***Seymour, Wisconsin: 150 Years of Memories*** is also available. If you would like to order a book through the mail, complete the following form and mail it along with a \$37.00 check to P.O. Box 237, Seymour, WI 54165

## SEYMOUR, WISCONSIN: 150 YEARS OF MEMORIES

Name \_\_\_\_\_

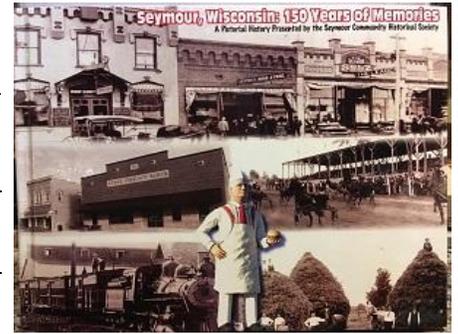
Shipping Address \_\_\_\_\_

Number of books ordered at \$30.00 each \_\_\_\_\_ = \$ \_\_\_\_\_

Shipping and handling \$7.00 for one book ----- = \$ \_\_\_\_\_

\$10.00 for two or more books shipped to the same address

Total Paid ----- \$ \_\_\_\_\_



### For Your Information

1. A special Christmas sale at the museum gift shop -- A HOTH T-Shirt and cap for only \$25.00 **\$save**
2. An index to the book: ***Seymour, Wisconsin: 150 Years of Memories*** is available at (seymourhistory.org)
3. A lifetime membership in the Seymour Community Historical Society is available for only \$50.00.
4. All past ***Seymour History Bulletins*** can be accessed at the society website. (seymourhistory.org)
5. Check out the new Muehl-Boettcher funeral exhibit when the museum reopens in April.
6. Workers at the museum are volunteers, but your financial support is essential to keep the museum open.
7. The museum has a number of activities to entertain youngsters.
8. Admission to the museum is free. Bring the family to see the Christmas exhibit



**WE WANT YOU  
FOR SEYMOUR  
HISTORY**

### Volunteers are Needed

Are you looking to make a contribution to help make the community of Seymour a better place? Do you have an interest in preserving local history and assisting in educating area youth? Are you the type of person who enjoys working with others to accomplish specific tasks? Do you possess skills that would be useful to help improve the experience people have when visiting the Seymour Museum? If you answer "Yes" to any of these questions please consider being a volunteer at the museum or for many of the activities of the historical society. Some of these include:

- Serving on the governing board of the society.
- Volunteering as a guide at the museum.
- Assisting at Music in the Park.
- Helping write the ***Seymour History Bulletin***.
- Creating and setting up new exhibits.

If you are interested in any of the above please contact SCHS president Bill Collar at (bicollar@aol.com) or phone 920 833-6064. All ages are encouraged to join.

## Meet Your Board Members



*Janice in the general store with board member Bob Bock.*

**Janice Eick, Secretary** - I was married to Roger Eick for 42 Years. He passed away seven years ago.

**Family :** I have two sons, Troy & Todd and four grandchildren. My sons own and operate Northeastern Roofing.

**Education:** I Graduated from Minot High School in Minot, North Dakota and completed one year at Minot State Teachers College

**Work experience:** The Twin Studio of Dance in North Dakota and I operated the Coachlite Supper Club in Seymour for ten years and Granny's Restaurant. I presently work as secretary at Northeastern Roofing Inc.

**Hobbies:** I enjoy decorating for Christmas. It is my favorite time of the year. For years I have been a volunteer at the Seymour Community Museum.

**Years on the Museum Board?** I believe I am closing in on 20 years. I started when Rita Gosse was president of the historical society.

**Why do you serve on the board?** I was asked to help in the old museum and never left. I enjoy meeting people at the museum and contributing where I am needed. My big responsibilities include keeping minutes of meetings, cleaning, popping popcorn for music in the park and preparing food for special events at the museum. I also like keeping the old general store looking good.

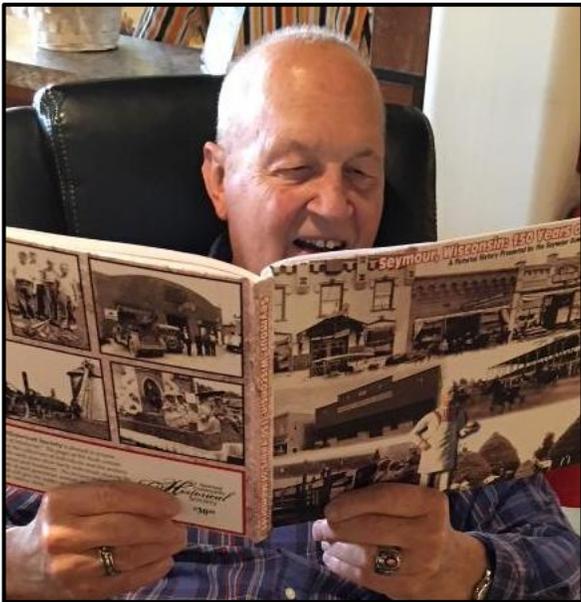
**My Favorite part of the museum?** It is fun to set up displays and decorate the museum for the holidays. My most enjoyable event is the "Christmas for Kids." It is rewarding to see the twinkle in the children's eyes when they receive a gift from Santa and Mrs. Claus. I've played the role of Mrs. Claus for about five years.

**Fun places I have visited:** I have traveled to most European countries and visited many amazing museums and Churches.

**Favorite museum outside of Seymour.** This may sound funny, but there is a small museum in a little town of Ryder, North Dakota where I was born in 1937. Last year the museum was given original blacksmith shop equipment that was found in someone's barn. The equipment had been owned by my grandfather and dad. They were blacksmiths in the community for years from the 1930's on. The historical society reconstructed the shop in their museum in honor of my dad and grandfather. My twin sister, Jean and I were invited to see this exhibit. Memories came back to us, as we used to help in the shop to glue and roll granulates on wheels to power the trip hammer and grinders for the plow leas.



*The blacksmith shop in Ryder, North Dakota.*



**Bill reading one of his favorite history books.**

**Bill Collar, president** - I have been married to Holly for 53 years.

**Family:** We have three daughters and seven grandchildren.

**Education:** Following graduation from Hortonville High School I earned B.S. and M.S. degrees from UW-La Crosse

**Work experience:** Following graduation I taught 9th grade World History for two years in Antigo, then worked as an administrator for four years at UW-La Crosse prior to teaching U.S. History and coaching in Seymour from 1972 to 2001. I was head football coach for 29 years and assistant track coach for 25 years. During this period I stated a speaking business and operated it until 2019.

**Hobbies:** I follow high school sports and enjoy reading non-fiction. Local history has always fascinated me and I have volunteered at the museum for many years.

**Years on the Museum Board?** In 1975 Tom Duffey spoke with me about starting a historical society in Seymour. I was a charter member and served on the board for many years, dropped off for a few and returned as president in 2007.

**Why do you serve on the board?** Having knowledge of area history provides a person with greater appreciation for those who established the foundation on which our community is based. A viable local historical society helps offer the means necessary to enhance greater understanding of present day culture. By serving on the board I can assist in promoting the mission of the society.

**My Favorite part of the museum?** I love to witness the reaction of visitors when they visit the museum for the first time. We have many excellent exhibits in the museum, but the "Picture Yourself as Hamburger Charlie" is fun for kids of all ages. I also enjoy the fall art show where area artisans have the opportunity to display their creations. The electronic exhibits encourage the visitor to interact with sights and sounds from past years.

**Fun places I have visited:** Holly and I have taken several trips west and found the national parks in to be absolutely beautiful. We have spent some time in Maine and were impressed with the regional food and the ambience of the small coastal towns. We have a daughter who lives in Duluth and it is fun to visit her family and enjoy the beauty of the north shore of Lake Superior. There are many outstanding places in Wisconsin. We like small town museums and state historic sites like Mineral Point and Praire du Chien. Door County is always a fun place to visit.

**Favorite museum outside of Seymour.** Over the years my wife and I have visited many museums and historic sites. The Civil War battlefields of Gettysburg, Antietam and Vicksburg are several of our favorite historical places. It is difficult to name just one museum. When it comes to larger facilities the Buffalo Bill Museum in Cody, Wyoming; the Holocaust Museum, and the many branches of the Smithsonian stand out. When it comes to smaller museums the Route 66 Museum in Kingman, Arizona, the state museum in Augusta, Maine and the Maritime Museum in Manitowoc are three of our favorites. Wisconsin has many impressive small town museums and Seymour is one of them.

## **Seymour Community Historical Society Mission Statement**

The Seymour Community Historical Society is primarily educational. It specifically collects and preserves records and physical objects relating to the history of the city of Seymour, Wisconsin and the surrounding area.

# Seymour Community Historical Society Lifetime Family

## Membership as of 11/01/2019

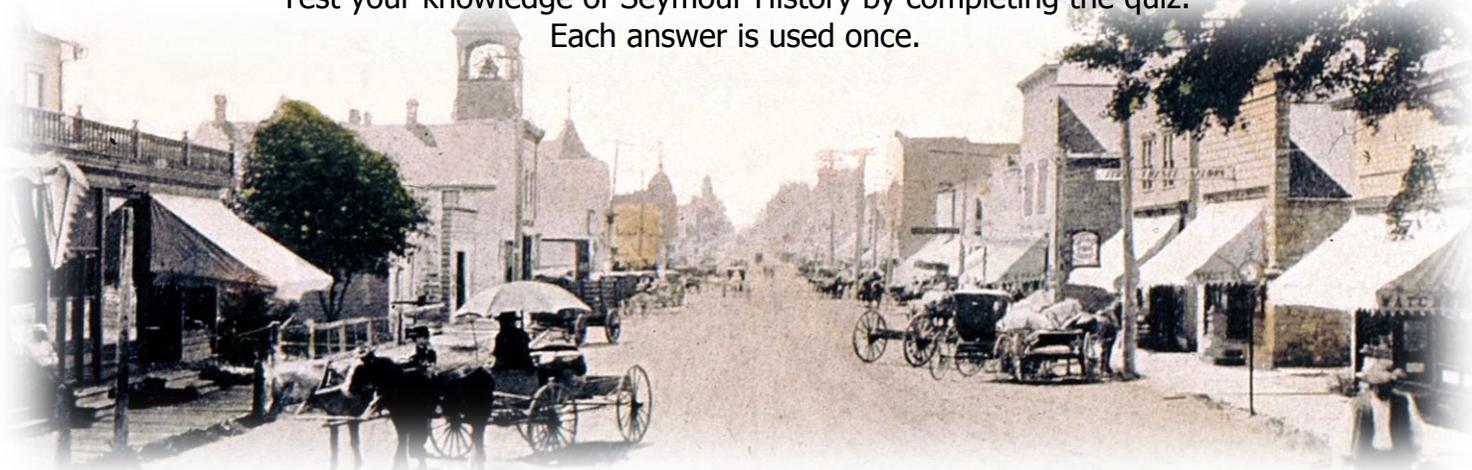
1. Abel, Mary
2. Anschutz, James and Cathy
3. Bakula, Ken
4. Barclay, Janet
5. Barlament, mark
6. Bartz, Allan and Mary Claire
7. Battisti, Bob and Jo Ann
8. Bauer, Dave
9. Beilfuss, Dan and Ruth
10. Blahnik Barb J.
11. Blohm, Leland and Betty
12. Bock, Bob
13. Boettcher, June
14. Borremans, Todd and Joan
15. Brashaw, Brian and Susan
16. Braun, Jon and Jodi
17. Brinkman, Dennis & Nancy
18. Brownson, Thomas and Mavis
19. Burke, Shirley
20. Burmeister, Brad
21. Busch, Arlyn and Julie
22. Buttles, Kevin and Cherry
23. Campbell, Jim and Nancy
24. Carlson, Dr. Jim and Sue
25. Chernick Family Foundation
26. Collar, Bill and Holly
27. Coonen, Marge
28. Coonen, Mark and Karen
29. Coonen, Scott and Anita
30. Coonen, Stephen and Brigitte
31. Court, Robert and Debra
32. Cumicek, John
33. Dalke, Lois
34. Dean, Gail
35. DeBruin Eric and Trisha
36. Diermeier, Tim
37. Dorosz, Steve and Darla
38. Duffey, Tom and Ann
39. Dyer, Jon C.
40. Ebert, Clayton and Audrey
41. Eick, Bob and Janis
42. Eick, Janice
43. Eisenreich, Bobbi Jo & Ted
44. Farr, Kathleen and Dean
45. Ferge, Laurene
46. Forcey, John and Dawn
47. Freund, Ralph
48. Frost, Charles and Louise
49. Ganzel, Lorin
50. Gerl, Fran
51. Gillis, Jim and Jeannie
52. Goeben, Samantha
53. Gonnering, Mike and Karen
54. Gosda, Al and Carol
55. Gosse, Dr. Richard & Karen
56. Gosse, Mary
57. Greuel, Mary and Deny
58. Grimm, Nate and Abby
59. Grimm, Paul and Deanna
60. Hallada, Karen
61. Hanseter, Russ
62. Hein, Joann
63. Heinke, Dr. Marilyn
64. Heidt, Jean
65. Hendrickson, Dave
66. Hermolin, Joe
67. Herbst, Gaylord and Linda
68. Hesprich, Kevin and Sue
69. Hodgden, Ken and Mary
70. Hoeft, Lowell
71. Hoff, Dr. Don and Gail
72. Holz, Nancy
73. Holzer, Vera
74. Howlett, George
75. Huettl, Jennie
76. Huettl, Mike Family
77. Huettl-Samson, Ann
78. Hunt, Stephen and Betty
79. Huth, Ralph and Mary
80. Ibe, Betty
81. Johnson, Evalyn
82. Kabat, Reverend Bob
83. Kagerbauer, Dirk and Debbie
84. Kelly, Tom and Cathy
85. Kemp, Steve
86. Kemp, Vernon and Mary
87. Kenton, Carol Piper
88. Keyzers, Mike and Sue
89. Kielar, Shirley
90. Kimball, Joan
91. Kimberling, Diane and Ron
92. Klass, Pat and Mary
93. Kline Joseph J.
94. Kneisler, Ralph and Arlene
95. Koenigs, John and Lynn
96. Krabbe, Steve and Cheri
97. Kraft, Dr. Tony DDS
98. Kraft, LaMont
99. Kraft, Esther
100. Kraft, Marlene
101. Kraft, Tony and Becky
102. Kraft, Vernice
103. Krahn, Kevan and Sandy
104. Krueger, Kenneth
105. Krull, Pat and Cathy
106. Kuehne, Carl & Mary Ellen
107. Kuene, Steve and Karen
108. Kunstman, Tom
109. Kurczek, John and Kay
110. Landwehr, T.J.
111. Lardinois, Terry and Patti
112. Laske, Terry
113. Lerum, Ollie and Adeline
114. Loasching, Bill and Jackie
115. Lom, Joe and Mary
116. Lorenz, Ed & Marilyn Seidl-Lorenz
117. Lorenz, Diana
118. Lubinski, Dick and Donna
119. Lubinski, Evelyn
120. Lubinski, Travis
121. Maass, Dave and Mary
122. Maass, Jim and Jean
123. Maass, Warren and Gloria
124. Machachek, Ed and Jo
125. Mahlik, Jill and John
126. Manzke, Bob and Susan
127. Marcks, Donald
128. Marcks, Emerson and Mariann
129. Marnocha, Greg and Kim
130. Mayer, Susan Miller
131. McBain, Roland "Bud"
132. McClone, Bear and Carla
133. McLester III, Lee G.
134. McMaster, Susan
135. Melchert, Gary & Mary Lou
136. Melchert, Ralph
137. Melchert, Steve
138. Menor, Marilyn
139. Miller, Mitch
140. Miller, Ron and Laverne
141. Moeller, Gary and Betsy
142. Montgomery, Jan Reese
143. Muenster, James and Ginger
144. Murphy, Jon and Lucy
145. Nachtwey, Ron and Sharon
146. Natchek, Sally Miller
147. Nelson, Tom
148. Nimmer, Lee
149. Norelius, Janice
150. Novak, Gary and Linda
151. Palubicki, Jim and Laurie
152. Peotter, Donald and Ann
153. Peterson, Randy and Debbie
154. Piehl Ellen
155. Piehl, Richard and Ann
156. Piehl, Robert
157. Pierre, Perry and Carol
158. Pingel, Dolores
159. Pintsch, Herb
160. Piper, Janice
161. Porter, Nancy
162. Puls, Mike and Linda
163. Raether, June
164. Raymakers, Del
165. Reed, Jeff and Karen
166. Reed, Randy and Ann
167. Reese, Shaun
168. Robinson, Shirley
169. Rohloff, Jean
170. Ross, Pete and Peggy
171. Rottier, Ken and Judy
172. Rydzewski, Rob and Cathy
173. Sager, Dennis and Bobbi
174. Sass, Gary and Jane
175. Schaumberg, Carl and Diane
176. Schellinger, Tim
177. Schmit, Lee and Betty
178. Schmidt, Paul and Cathy (Piehl)
179. Schneider, Dennis
180. Schneider, Randy & Nancy
181. Schroeder-Puzen, Carol A.
182. Schuh, Pudge and Cassi
183. Schuh, Kurt and Kris
184. Schultz, Dennis and Marlene
185. Schuster, Ronald and Mary
186. Seidl, Ron and Pat
187. Sherman, Joyce
188. Shuler, Susan and Harvey
189. Sievert, Staci and Steve Zahn
190. Skinkis, Randy and Cassandra
191. Smith Nancy R.
192. Smith, Guy and Karen
193. Smits, Mike and Cathy
194. Somodi, Gail
195. Sprader, Phyllis
196. Springstroh, Arlin and Janet
197. Staley, Ruth and Elwyn
198. Stellmacher, Chuck & Deb
199. Stellmacher, Jon & Rebecca
200. Steltz, John and Desiree
201. Storma, Caroline
202. Swett, Keith
203. Tech, Harold and Thelma
204. Tesch, David
205. Thiel, Bill and Lori
206. Timmins, Elizabeth
207. Tremli, Brian
208. Tremli, Ronald E.
209. Tubbs, Gloria
210. Truymen, Mark and Debbie
211. Upp, Berl and Laurie
212. Van Boxtel, Dan and Teri
213. VandeLeest, Warren & Florence
214. Vanden Heuvel, Bud & Audrey
215. Ver Voort, Glen and Sarah
216. Ver Voort, Scott and Angela
217. Voight, Jack
218. Volkman, Dale and Karen
219. Wagner, Al and Sally
220. Wendt, Byron and Bonnie
221. Wettstein, Bob and Mary
222. Weyers Family Foundation, Inc.
223. Weyers, Ron and Colleen
224. Wilken, Judy
225. Wilkinson, Tom and Sandy
226. Woods, Jim
227. Wulterkens, Jean Hackel
228. Yaeger, Bruce Family
229. Zahn, Joyce
230. Zahn, Donna
231. Zahn, Mark and Renee
232. Zak, Dr. Dan and Pam
233. Zastrow, Lila

### Lifetime Membership

When the new museum was built the Seymour Community Historical Society Board of Directors decided to make a lifetime family membership available at a cost within reach of almost everyone. The thought was that a community museum should be representative of the community. If you are a lifetime member and your name is not listed, please contact SCHS president Bill Collar at 833-6064 or bicollar@aol.com so a correction can be made. Thank you for your continued support. The SCHS also has 50 lifetime business members. If you are not a member, please consider joining.

# Seymour History Quiz

Test your knowledge of Seymour History by completing the quiz.  
Each answer is used once.



- |   |                              |
|---|------------------------------|
| _____ 1. He had a ginseng garden west of Seymour.                       | A. R. Kuehne and Sons        |
| _____ 2. "The Harness Man" served Seymour farmers for decades.          | B. Roger and Janice Eick     |
| _____ 3. Implement dealers who sold Oliver tractors.                    | C. Otto and Sophie Settele   |
| _____ 4. One of the largest livestock shippers in the state.            | D. Roy and Joan Porter       |
| _____ 5. Proprietors of the A & W on Highway 54.                        | E. Herb and Ellen Wendt      |
| _____ 6. Owner of a department store on Main Street.                    | F. Charles Cumicek           |
| _____ 7. Operated a service station on Main Street.                     | G. Mack Miller               |
| _____ 8. Owners of a car dealership from 1931 to 1998.                  | H. Robert Le Mieux           |
| _____ 9. Original owner of the Hotel Seymour.                           | I. Jean Melchert             |
| _____ 10. Purveyors of great food at the Coachlite Supper Club.         | J. Frederick F. Ohlogge      |
| _____ 11. Started a funeral home and furniture store in the late 1800s. | K. George Falck              |
| _____ 12. Had a machine shop during the early 1900s.                    | L. Janice Braun              |
| _____ 13. Owned a general store on North Main Street for 27 years.      | M. Phinney and Hattie Graham |
| _____ 14. Operated the See-More Theatre during the 1950s and 60s.       | N. Melchert Brothers         |
| _____ 15. A popular barber and active businessman.                      | O. Bill Miller               |
| _____ 16. Opened the original Dairy Queen in 1984.                      | P. Tesch Brothers            |
| _____ 17. Owner of a jewelry store for over 30 years.                   | Q. Philip Muehl              |
| _____ 18. Served on the Seymour School Board for 45 years.              | R. Oscar McBain              |
| _____ 19. Pastor at Emmanuel Lutheran Church from 1897 to 1939          | S. Lotter Brothers           |
| _____ 20. Seymour Centennial Queen in 1968.                             | T. Nick Kitzinger            |

## Check your score

1-H, 2-T, 3-P, 4-A, 5-E, 6-O, 7-R, 8-N, 9-K, 10-B, 11-Q, 12-S, 13-M, 14-C, 15-G, 16-D, 17-F, 18-I, 19-J, 20-L

## How many did you have correct?

20 – Excellent! You are a Seymour History expert. Consider being a volunteer at the museum.

16 – 19 Very good. Your local history knowledge is impressive. We need you at the museum!

12 – 15 Good. A visit to the Seymour Community Museum will help improve your score.

11 and below - You need to read *Seymour, Wisconsin: 150 Years of Memories* and visit the museum

# Donations and Memberships from March 2019 to November 2019

## (In the order received)

The historical society gratefully acknowledges the following donations and new memberships.

Karen R Coonen,	Seymour, WI	Thrivent Choice Dollars	Sustainability
Ann-Marie L Karweick	Seymour, WI	Thrivent Choice Dollars	Sustainability
Dan and Pam Zak	Seymour, WI		Sustainability
Barry and Sandy Kailhofer	Seymour, WI	Kailhofer Greenhouse	Flowers
Pudge and Ollie Lerum	Seymour, WI		Sustainability
Thrivent Financial	Plano, TX	Your Cause, LLC Trustee for Thrivent	Sustainability
Nichols Historical Society	Nichols, WI		Sustainability
Sue and Harvey Shuler	Oneida, WI		Sustainability
Nichols Paper Products Co.	Nichols, WI		Sustainability
John Wurtzel	Payson, AZ	In memory of Al and Vivian Wurtzel	Sustainability
Vince Huth	Monterey, CA		Sustainability
Richard and Bonnie Buntrock	Seymour, WI		Sustainability
Shirley Kielar	Seymour, WI		Sustainability
Kevin Rogaczewski	Seymour		Computers
Dick and Donna Lubinski	Seymour, WI		Sustainability
Scott and Cindy Sherman	Black Creek WI		Sustainability
Mary Abel	Seymour, WI		Life Membership
Nickle A Model A Club	Neenah, WI		Sustainability
Scott Skodinski	Appleton, WI		Sustainability
Brandon Lawrence	Appleton, WI	Bay Ridge Electric	Electrical
Gail Somodi	Lakewood Ranch, FL		Sustainability
Butch and Betty Blohm	Seymour, WI	In memory of grandson Shaun	Sustainability
Jim Beilfuss - Wally's Bowl	Seymour, WI		Sustainability
Shirley Thiel	Seymour, WI	In memory of Helen Sprangers	Music fund
Lorin Ganzel	Appleton, WI		Life Membership
Steve and Darla Dorosz	Seymour, WI		Sustainability
Gary and Mary Lou Melchert	Seymour, WI	In memory of Rose Ann Mueller	Sustainability
Bill and Holly Collar	Seymour, WI		Sustainability
Tom and Sandy Wilkinson	Black Creek, WI		Life Membership

The historical society also acknowledges and thanks the city workers for their assistance in a number of projects.



## Help Sustain the Historical Society and Museum with a Donation

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ (Circle Amt.) \$20.00 \$30.00 \$40.00 \$50.00-Includes Life Memb. Other \_\_\_\_\_

In memory of (Optional) \_\_\_\_\_

Thank you for your support.

Mail your donation to P.O. Box 237 Seymour, WI 54165. The Seymour Community Historical Society, Inc. is a tax-exempt entity. Your donation is fully deductible as provided by law. The federal identification number is: 39-1235870.

Seymour Community Historical Society  
P. O. Box 237  
Seymour, WI 54165

PRESORTED  
STANDARD  
US POSTAGE  
SEYMOUR WI  
PERMIT NO 8

**Return Service Requested**

**Open House and Kids' Christmas Party at the Museum Saturday,  
December 7th 10:00 AM to noon**

**Website:** [www.seymourhistory.org](http://www.seymourhistory.org)

**E-mail:** [seymourhistory@centurylink.com](mailto:seymourhistory@centurylink.com)

**Museum Phone:** (920) 833-9835

If the museum is closed: (920) 833-6064

## Museum Hours

Summer:

1:00 to 4:00

Thursday through Sunday

Fall and Winter:

1:00 to 4:00 Sunday

Closed January through March

Open by request anytime

Admission:

Suggested donation - \$2.00 Individual

- \$5.00 Family

Life Membership - \$50.00

Year Individual - \$5.00 Year Family - \$10.00

## Your Historical Society Programs During the Past Year

May - Annual Meeting Featuring Bill Jartz

May - Memorial Day Patriotic Program

June - Model A Visit

July - Funeral Exhibit Opens

Summer - Music in the Park

August - Home of the Hamburger Exhibit

September - Keep and Klarner Art Show

October - Fourth Grade Tour

December - Kids' Christmas and Open House

Winter - Memory Forest